



**5 STRATEGIES TO
BOOST YOUR RISK
ASSESSMENT**

ABOUT INFINITI

Infiniti Research is a leading provider of actionable market intelligence and advisory solutions that help global organizations in entering, competing, and capturing maximum market potential. Our experienced market researchers follow highly tailored and proven methodologies to support clients with succinct answers for business decisions in areas including Market Opportunity Assessment, Emerging Market Planning, Benchmarking, Value-Channel Analysis and Customer Segmentation. Our researchers have extensive experience in deep dive custom research and consulting assignments for over 100 Fortune 500 companies and numerous small and medium-sized companies across several industry verticals.

OUR CORE COMPETENCIES

Our core specialty lies in offering a complete range of competitive intelligence and research services and obtaining fresh market data through variety of primary research methods.

OUR VISION

We believe that the success of our clients will help us succeed. Our values reflect the thinking of the top management, which is to put our client's interests ahead of our own.

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INTRODUCTION

Risk assessments enable organizations to better understand business challenges and identify uncertainties in the market. An ideal risk assessment prioritizes top risks, assigns risk ownership, and integrates risk management and accountability into front line business decision-making. Although the risk assessment process and strategies must be tailored to the individual needs of each organization, the hallmark of a successful risk assessment is one that helps the C-suite identify emerging risks and navigate a changing business environment with confidence.



Front liners use effective risk assessment strategies to enable revenue and profit growth. They are also successful in creating agility to bounce back from adverse events more quickly than their peers. Experts at Infiniti Research reveal some of the risk assessment strategies that can help you gain a front liner advantage.



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Effective risk assessments are relevant and actionable.

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STRATEGIES TO BOOST RISK ASSESSMENT



Enable real-time usage

Organizations leverage risk assessment findings to enhance their business decisions. To address immediate challenges, it is critical to ensure that this assessment is efficient and quick actions are taken to implement them into the decision-making process. Front liners ideally have a undertake regular risk assessments and have a robust risk culture. This allows organizations to align business strategies with the degree of risks.

Develop leadership insights

Unless the risk assessments are relevant and actionable, it becomes immaterial to business. Thorough insights and key findings should be provided to the senior management so that it aids the decision-making. Recommendations, target outcomes, and suggestions on the next steps also form integral elements of an ideal risk assessment.

Use simple and familiar terms

Ensure that the risk assessment outcomes are not defined in abstract language that people outside the risk management process may find difficult to comprehend. Defining the risk, drivers, and consequences in layman terms that are specific to the organization will help leaders see value in the assessment.

Balance automation with human touch

Automation undoubtedly makes data collection and collation work easier, however, organizations benefit the most when facilitated discussions are combined with the risk assessment data. This helps gather qualitative information that bring together multiple viewpoints. It also encourages a productive debate, giving a better picture of the company's overall risk landscape.



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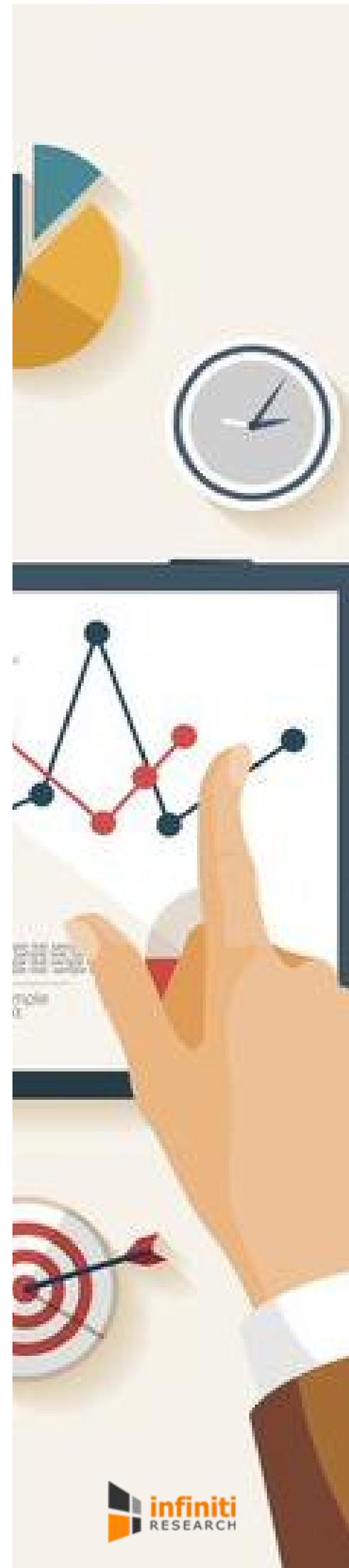
Adopt a realistic view

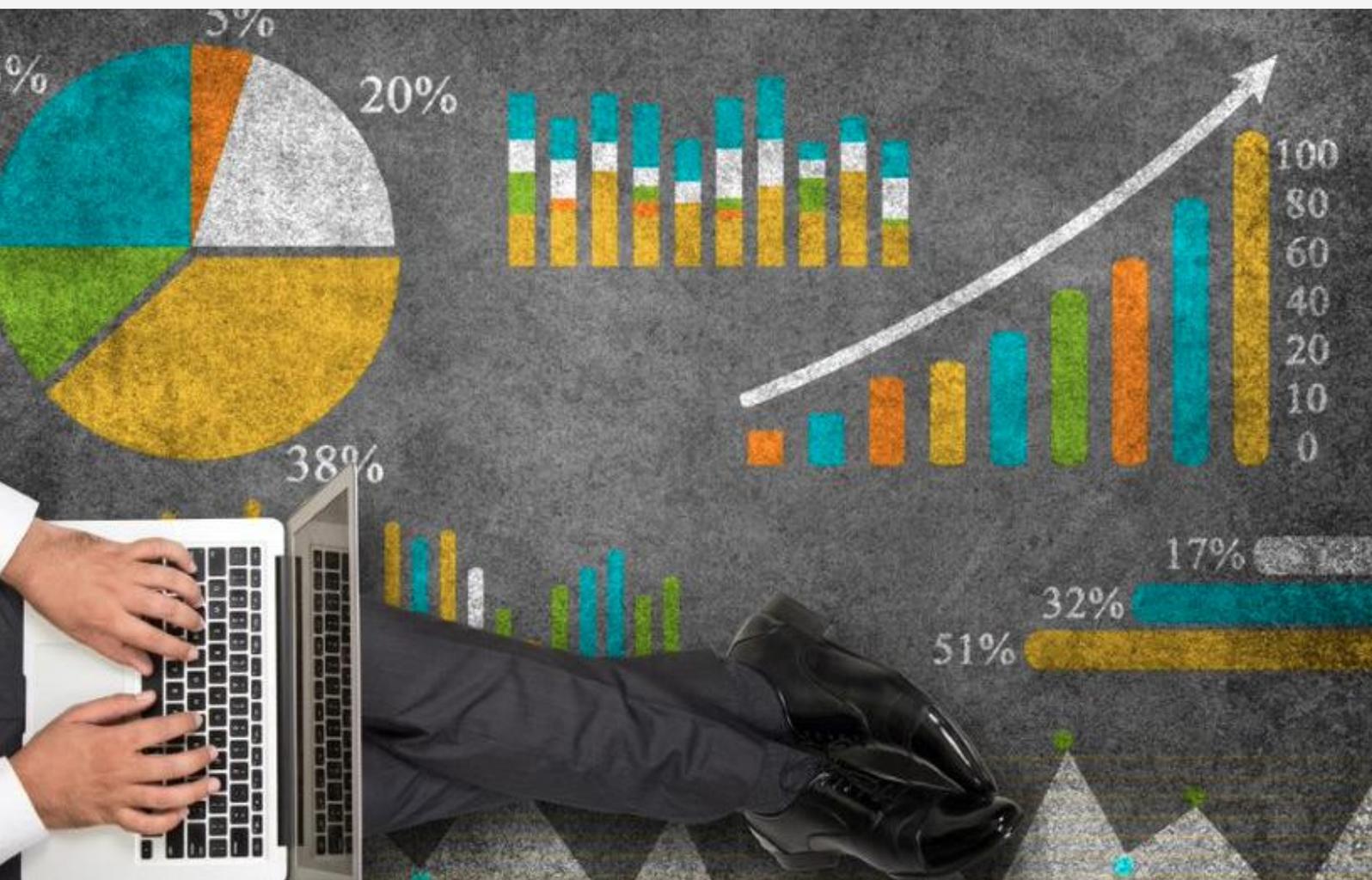
Sometimes the management may not take the findings of a risk assessment at face value. This could be because they believe that there is low probability for certain instances to occur. To support strategic, risk-based decision-making, risk scenario analyses can spur productive discussions about the organization's overall risk landscape. Furthermore, engaging tools like a risk scenario dashboard can help win the favor of even the most reluctant participants.

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Companies shifting risk management leadership and collaboration to the first line of defense are measurably better equipped to succeed.

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Identifying market risks are easier with the right partner to provide you with intelligent business solutions. Know more about how our solutions can help you!

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